



## German Round Table of the UN Decade of Education for Sustainable Development, April 3<sup>rd</sup>, 2009

The Round Table is organised by the German Commission for UNESCO / the National Committee of the UN-Decade of ESD in cooperation with the government of North Rhine-Westphalia and with the support of Deutsche Telekom.

**Please note that participation in the event is limited to registered World Conference participants.**

**Venue** is the Headquarters of the Deutsche Telekom:  
Friedrich-Ebert-Allee 140, 53113 Bonn

The following preliminary **programme** is scheduled for the Round Table:

### Thursday, April 2<sup>nd</sup>, 2009

- 04.30 pm Award Ceremony for Decade-Projects,  
Venue: Wasserwerk, World Conference Center, Platz der Vereinten Nationen 2, 53113 Bonn
- 07.00 pm Informal Get-Together between Conference Participants and German ESD-Representatives  
Venue: Kunstmuseum Bonn, Friedrich-Ebert-Allee 2, 53113 Bonn

### Friday, April 3<sup>rd</sup>, 2009, Round Table in the wake of the World Conference on ESD

**Host:** Kateri Jochum, Producer / Facilitator, Deutsche Welle

- 09.00 – 09.45 am **Welcome**  
Eckhard Uhlenberg, Minister for the Environment and Conservation, Agriculture and Consumer Protection of the German State of North Rhine-Westphalia  
Ignacio Campino, Deutsche Telekom  
Dr. Roland Bernecker, Secretary-General of the German Commission for UNESCO
- 09.45 – 10.30 am **Presentation of World Conference Results**  
Akpezi Ogbuigwe, Head of Environmental Education and Training, UNEP  
N.N.,
- 10.30 – 10.50 am **Address of German ESD-representatives**  
Prof. Dr. Gerhard de Haan, Chairman, German National Committee for the UN Decade of ESD  
Annette Dieckmann, President of the Association of Nature and Environmental Education in Germany (t.b.c)  
Prof. Dr. Gerd Michelsen, University Lüneburg
- 10.50 – 11.15 am Coffee Break
- 11.15– 12.15 pm **Panel discussion** (in English)  
Discussants: Akpezi Ogbuigwe, Prof. Dr. Gerhard de Haan, Annette Dieckmann, N.N.  
Host: N.N.

12.15 – 12.45 pm	<b>Outline of Workshops</b>
12.45 am – 1.45 pm	Lunch
1.45 – 3.45 pm	<p><b>Workshops</b> - exchange between international and German ESD-representatives; identifying key priorities for the second half of the Decade based on the conference results</p> <p><b>Workshop 1: “Making ESD an integral part of the educational system – goals, strategies, challenges for the second half of the Decade”</b></p> <p>Chair: Prof. Dr. Gerd Michelsen, University Lüneburg  Carl Lindberg, UNESCO High-level Panel for the DESD</p> <p><b>Workshop 2: „ESD and the local level”</b></p> <p>Chair: Werner Rybarski, aGEnda 21-Office Gelsenkirchen  N.N.</p> <p><b>Workshop 3: „What are ESD´s achievements? – And how can we measure them?”</b></p> <p>Chair: Dr. Inka Bormann, Free University Berlin  Dr. Arjen E.J. Wals, Wageningen University, Netherlands</p> <p><b>Workshop 4: „Learning from Each Other – ESD-Activities worldwide“</b></p> <p>Chair: Robert Schreiber, Association of German development NGOs (VENRO)  N.N.</p> <p><b>Workshop 5: „ESD and the economy”</b></p> <p>Chair: Prof. Dr. Georg Müller-Christ, University Bremen  N.N.</p>
4.00 – 5.00 pm	<b>Presentation of Workshop Results</b> followed by <b>General Discussion and Q&amp;A</b> with a view to identifying key priorities for the second half of the Decade in Germany
5.00 – 5.30 pm	<p><b>Closing Session</b></p> <p>Carl Lindberg, UNESCO High-level Panel for the DESD  Gerhard de Haan, Chairman of the German National Committee of the DESD</p>



## Background information on the workshops

**Objectives:** The workshops intend to provide an opportunity to

- enable an exchange between German and international actors;
- discuss and process the results of the World Conference;
- identify key priorities for the second half of the Decade (with particular emphasis on the implementation in Germany)

**Format:** Each workshop will be chaired by a team of two, consisting of a German and an international workshop coordinator.

**Expected Outcomes:** In conjunction with the fourth goal of the World Conference to develop strategies for the second half of the Decade, each workshop ought to **identify three to five priorities for the remainder of the Decade**. These priorities will be presented at the plenary session at 4 pm.

### Workshop 1: „Making ESD an integral part of the educational system – goals, strategies, challenges for the second half of the Decade”

One of the central challenges for the second half of the Decade will be to integrate ESD into national curricula as well as bringing it to the core of educational policies and strategies. In this regard, in Germany some milestones have been achieved during the first half of the Decade: A national plan of action for the DESD, including a catalogue of 60 policy-oriented measures regarding the integration of ESD in the overall educational system, was launched in 2005 and renewed in 2008; several “Länder” adopted their own DESD action plans – often as a result of a resolution of the parliament of the Land regarding ESD; the Standing Conference of the Ministers of Education and Cultural Affairs of the Länder in Germany adopted a recommendation on ESD in formal education; in some “Länder” decrees on ESD were issued etc. However, beyond these achievements, ESD needs to become integral part of the overall educational system. After all, it depends to a considerable degree on the educational system, whether all human beings will have the necessary skills and knowledge to create and build a viable and sustainable future society.

The Workshop intends to tackle the following questions:

- What are feasible strategies to promote the cause of making ESD an integral part of the overall educational system?
- Which role do good practice, the educational administration and policy, and the main actors in the field of ESD play?
- Which are the main challenges and obstacles likely to encounter?
- Which results can we realistically expect to obtain by the year 2014?
- Which synergies could be ventured by the concept of “local and regional educational landscapes” (“Bildungslandschaften”)?

## **Workshop 2: „ESD and the local level“**

ESD wants to reach every single person. It has an integrating role and is by definition a cross-cutting endeavour. In this vein, flexible, demand-oriented educational policy and planning, able to cover a wide range of different needs, is of utmost importance. The local level – towns, cities, counties, local networks etc. – is the ideal arena of action in the sense that it is close to people and their respective needs and lives. More recent concepts such as “integrated educational planning and local educational landscapes” or “learning regions” deal with the synergies between educational policy and general local policy-making, overcoming existing disconnections between different resorts and responsibilities as well as educational fields. By bringing together the different institutions involved in educational decision-making on the local level, a more targeted and needs-based educational policy for children, young people and adults alike can evolve. Key responsibilities for such a holistic, demand-driven educational policy are e.g. integrated planning as well as monitoring and evaluation, participatory decision-making and the inclusion of all-day schooling offers.

The workshop intends to tackle the following questions:

- What are good practice examples – nationally and internationally?
- What are key challenges for the implementation of integrated local educational planning strategies?
- Which are the most relevant actors?
- Which cooperation-partners on the local level should be brought to join the implementation of the Decade in the second half in Germany?

## **Workshop 3: „What are ESD’s achievements? – And how can we measure them?“**

One objective of the World Conference is to highlight the essential contribution of ESD to all of education and to achieving quality education. In order to bring ESD closer to the core of overall educational discourses, its central role in rendering all education sustainable as well as in educational reform in general has to be highlighted. In this context, strategies that aim at measuring ESD and the related quest for viable indicators that can capture the quality, states and processes related to ESD, are of utmost importance. A research project under the guidance of Prof. Dr. Gerd Michelsen from the University of Lüneburg, in cooperation with the Free University Berlin, dedicates itself to this endeavour: The project “Indicators for Education for Sustainable Development” aims at developing a theoretically sound, empirically validated and feasible set of indicators for all levels of formal education (pre-school, school, higher education). This set of indicators ought to fulfil the criteria of validity, clarity and functionality as well as relevance. The set of indicators should enable the regular evaluation and measurement of the overall development of educational quality and of educational institutions with a view to ESD. In addition to this, it should be compatible with national educational reporting mechanisms and the indicators used therein, in order to contribute to the periodical educational monitoring at the national level.

In the beginning of the workshop, the project will be presented. Afterwards, the following questions will be tackled:

1. In which areas is the need to measure ESD particularly salient?
2. What do we want to measure when spreading the message of ESD's achievements?
3. To which extent can indicators and other instruments of operationalisation help to increase the visibility of the positive impact that ESD as a new teaching and learning method has on the overall future of education?
4. How can the UN-Decade and its implementation in Germany be ventured to advance or contribute to the quest for instruments to measure ESD's achievements?

#### **Workshop 4: „Learning from Each Other – ESD-Activities worldwide“**

The debate on Sustainable Development is a worldwide one. It is ESD's task to endow human kind with the necessary skills and knowledge in order to be able to embark upon a viable and sustainable path of development. And ESD is about global responsibility. In this vein, it is of utmost importance to take into account the global dimension. Thus, a worldwide perspective on the different ways of how ESD is being implemented and seen in different parts of the globe is integral part of ESD. In other countries and regions of the world there might be other factors than in Germany that matter most. Whereas in Germany and Europe the ecological, social, economic and cross-cultural dimensions of Sustainable Development are seen as equally important, elsewhere aspects such as e.g. the provision of basic needs as laid out in the UN Millennium Development Goals might be first priority.

With reference to the second goal of the World Conference, i.e. to promote international exchange on ESD, this workshop will

- shed some light on the manifold dimensions of ESD in different cultural, socio-economic, political etc. settings;
- promote the exchange of good practice.

Furthermore, it intends to tackle the following questions:

- How much does the approach to ESD differ worldwide: Do the differences prevail or are there similarities that go beyond all cultural / socio-economic / political differences?
- What can we learn from the different ways to implement the DESD as well as the varying approaches to ESD with regard to our day-to-day work?
- To which extent can we make global cooperation a bigger part in the German implementation of the DESD?
- Would the implementation of the DESD in Germany change through a more global perspective? And if so, how?

#### **Workshop 5: „ESD and the economy“**

Issues such as climate change, the finite nature of resources, and the call for adherence to fair labour standards become more and more relevant determinants for economic transactions. The economy, in turn, is a major factor in Sustainable Development. In Germany, for instance,

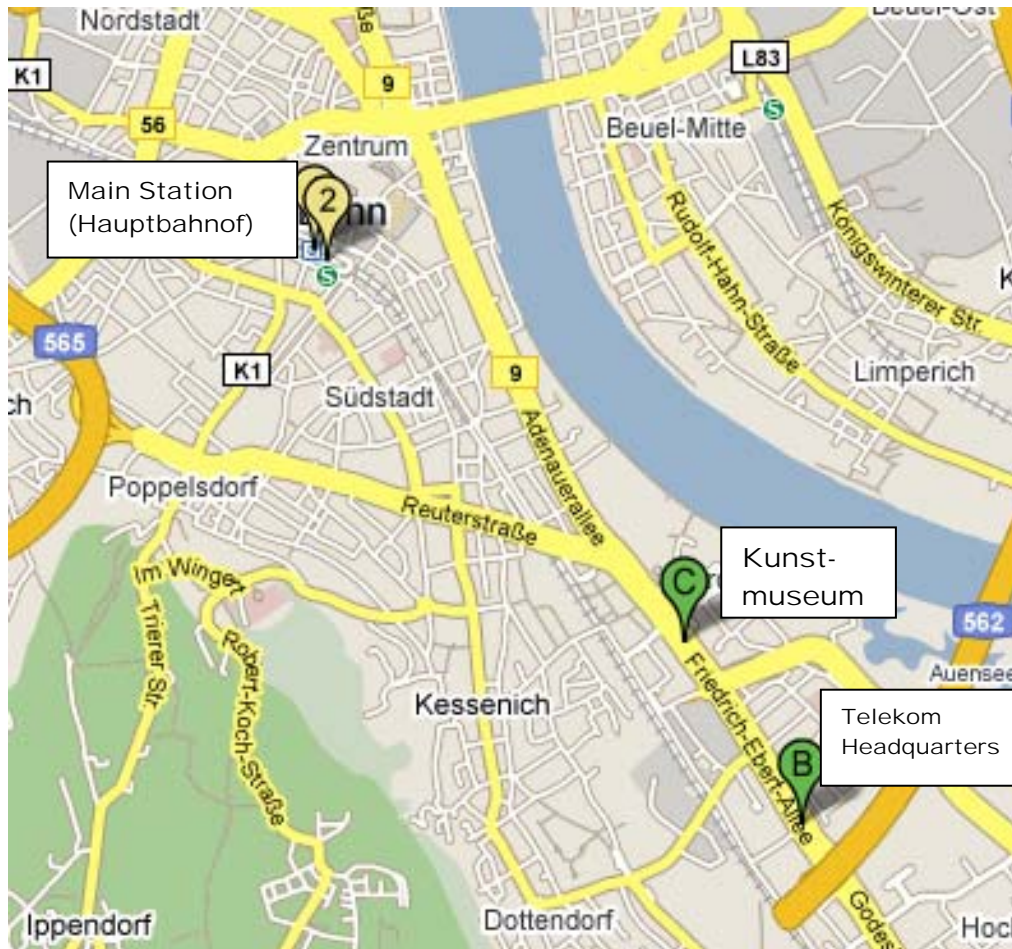
approximately 40 per cent of per capita emissions affecting the climate are being caused by food and consumption (source: Federal Environment Agency 2007). ESD is a key link between the economy and the challenges of Sustainable Development – in several ways:

1. ESD as a „wake-up-call“ for the economy (in the sense of enterprises and companies): ESD can convey knowledge of strategic importance to the private sector; namely about the necessity to reform prevailing economic notions in the wake of future scarcity of resources and increasing demands on the transparency of economic transactions (e.g. fair labour standards); as well as about moving towards sustainable management, targeted resource management strategies and an authentic Corporate Social Responsibility (as opposed to “greenwashing”).
2. ESD as an opportunity for the economy: ESD can address economic actors and spread the message of how promising the future of a sustainably oriented economy can be. Instruments such as “product labelling” and certification can increasingly be seen as comparative advantages or unique selling points in a more and more competitive and demanding market. Truly sustainable products, also in the economic sense, will use fewer pesticides as well as resources than is presently the case and they will get this message across to consumers.
3. An “economic way of thinking” as an integral part of ESD-competencies: Economy in the sense of entrepreneurship and a financially sustainable asset management throughout ones lifetime should form part of the implementation of ESD (e.g. enterprise projects for students, financial literacy, debt prevention etc.).

The workshop intends to tackle the following questions:

1. How and to which degree can the economy become a more important facet in the implementation of the DESD (in Germany)?
2. What are examples for good concepts and good practice?
3. Is it possible to identify key criteria for the cooperation with private companies that are feasible for both sides?

## How to get to the Venue(s)



### From Bonn Main Station to Telekom Headquarters (Round Table)

With the Subway from Bonn Main Station to the stop “Deutsche Telekom/ Platz der Vereinten Nationen:

Line 16

Direction Bad Godesberg

Linie 63

Fahrtrichtung Bad Godesberg

Linie 66

Fahrtrichtung Bad Honnef/ Königswinter

Linie 67

Fahrtrichtung Siegburg Bahnhof

Linie 68

Fahrtrichtung Ramersdorf

### From Bonn Main Station to the Kunstmuseum (Informal Get-Together)

Mit der U-Bahn ab Bonn Hbf bis Haltestelle Heussallee:

Linie 16

Fahrtrichtung Bad Godesberg

Linie 63

Fahrtrichtung Bad Godesberg

Linie 66

Fahrtrichtung Bad Honnef/ Königswinter

Buslinie 610

bis Heussallee