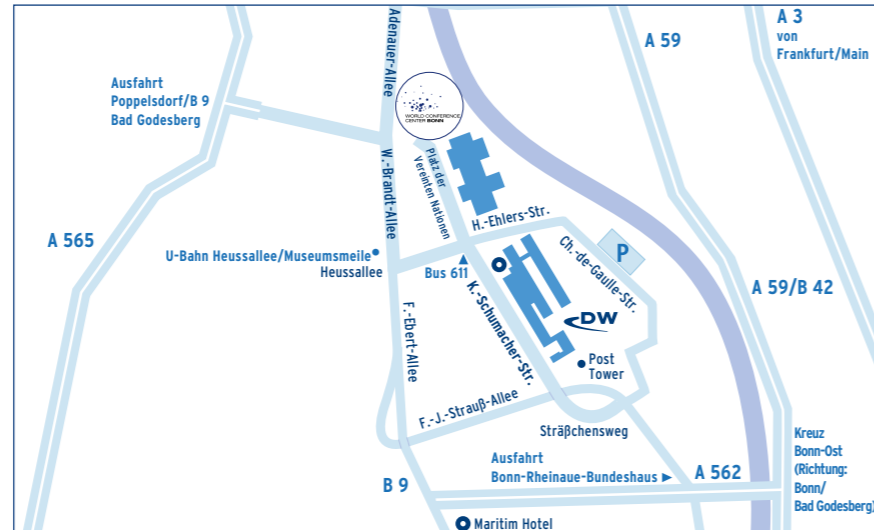


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Invitation  
Tune in to Education

The Director General of Deutsche Welle, Erik Bettermann, would like to invite you to an event focussing on the relevance of media education for young people in emerging economies and developing countries, within the framework of the “UNESCO World Conference on Education for Sustainable Development”.

## Tune in to Education

**Deutsche Welle presents programmes for sustainable development**

**Tuesday | 31 March 2009 | 6.15 p.m.  
Deutsche Welle | Kurt-Schumacher-Str. 3 | Bonn**

**Special guests at the reception:  
German-African music fusion**

DW Director General **Erik Bettermann** is glad to welcome the following guests and speakers:

**Prof. Dr. Annette Schavan**, German Federal Minister for Education and Research

**Mr Nangolo Mbumba**, Minister of Higher Education, Vocational Training, Science and Technology, Namibia

**Ms Fatoumata Siré Diakite**, Ambassador of the Republic of Mali

**Kateri Jochum** (Deutsche Welle) will host the event and will talk to **Ute Schaeffer**, Head of DW’s Africa Programme, about DW’s educational programmes for Africa, the successful ‘Learning by Ear’ series.

Jochum will also welcome **Marco Bode** who used to play for the German national football team and now represents “streetfootballworld”, a German project that supports development opportunities for young people across the world.

**The German Youth Jazz Orchestra** and African guest musicians from the Cameroon, Eritrea and the Ivory Coast will provide musical entertainment.